

# Jason de Ruña

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## OBJECTIVE

A User Experience Internship and the opportunity to create digital artifacts that addresses human goals through thoughtful and innovative human-centered design.

## EDUCATION

MS Human Computer Interaction Design  
Indiana University GPA: 3.9  
Expected May 2009

BS Management Information Systems  
San Jose State University

## EXPERIENCE

### Associate Instructor

Indiana University - Bloomington, IN  
Aug 2007 – Present  
Professor Eli Blevis

I399 HCI Design II (Strategic Design Planning undergraduate course)  
I300 HCI Design I (Introduction to HCI Design undergraduate course)

### User Interface Designer

2Wire - San Jose, CA  
Apr 2005 – Jun 2007  
Successfully launched AT&T Homezone digital set-top box. Generated design concepts, constructed prototypes, wrote detailed user interface specifications, and managed product graphics and icons.

### Web Application Developer

Synopsys - Mountain View, CA  
Oct 2000 – Mar 2005  
Developed customized internal and external web applications that support Corporate Marketing initiatives, such as event registration systems and a digital repository for Creative Services. Worked with Asia Pacific webmasters to manage proper use of corporate branding and style guides.

### Web Developer

Fatbrain.com (now btob.barnesandnoble.com) - Santa Clara, CA  
Feb 2000 – Aug 2000  
Responsibilities included information architecture, website production and maintenance.

## METHODS

Brainstorming  
Contextual Inquiry  
Storyboarding  
Participatory Design  
Prototyping  
Affinity Diagramming  
Information Architecture  
Wireframing  
Cultural Probes  
Usability Testing  
Personas & Scenarios

## TOOLS

Photoshop  
Illustrator  
InDesign  
OmniGraffle  
Visio  
Dreamweaver  
Flash

## DEVELOPMENT

(D)HTML, XHTML, XML,  
XUL, CSS, PHP, SQL,  
Perl, Perforce, Subversion,  
Bugzilla

## AFFILIATIONS

IxDA  
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